The growth of The Myositis Association and greater awareness of myositis among the medical community and public would not have been possible without the support of those who have myositis and those who care for them. In honor of 25 years serving the myositis community, we seek funding this year to support TMA's ongoing services to the patient community and to fund research.

We are asking for your help in this effort. There are four primary fundraising campaigns:

"25 for 25" – TMA members asking 25 friends/relatives to donate \$25 in honor of the 25th Anniversary

"25 for 12" – TMA members making recurring donations of \$25 monthly for the next 12 months

"25 by 2025" – TMA members committing to donate \$25,000 by year 2025

"25 to 2025" – TMA members committing to donate \$25,000 per year to year 2025

Each of these levels of support will be critical to enabling TMA to meet its goals for the years ahead which include research, physician education, patient education, public awareness, and advocacy. Since our 20th Anniversary celebration in 2013, there has been substantial progress in understanding the myositis diseases, initiation of clinical trials to develop better therapies, and greater awareness of the disease among practicing physicians and young interns/residents beginning their medical careers.

We want to continue that progress and ask that you consider which of the four campaigns for the 25th Anniversary is suitable for your financial condition and which you are willing to undertake.

For those asking friends and family to donate \$25, email <u>TMA@myositis.org</u> or call us at 1-800-821-7356, and 25 cards will be sent to you to give to friends and relatives. The cards will instruct your friends and relatives as to how they can donate to your "25 for 25" campaign. If they note that their donation is at your request, we will inform you of who donated. For the "25 for 12" campaign, go to <u>www.myositis.org</u> and click the Donate Now button on the home page to select to make monthly donations of \$25, or call TMA at 1-800-821-7356. For those willing to commit to the "25 by 2025" or "25 to 2025" campaigns, please email <u>Goldberg@myositis.org</u> so I know of your commitment.

Thank you for all that you are able to do to help honor TMA's 25th Anniversary. Together we are making progress toward a cure!

Appreciatively,

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Bob Goldberg Executive Director