



THE MYOSITIS ASSOCIATION

**Providing
EDUCATION
RESEARCH &
SUPPORT
to the
Myositis
Community**



2023 Sponsor Opportunities

The Myositis Association aims to assist the community through the development of patient educational programs, access to live products, clinical trials updates, and so much more. Myositis diseases are ever-changing, new research breakthroughs are happening, and the latest technologies are being founded.

We believe partners like you can strengthen the delivery of information and support TMA so we can continue providing the highest level of support to the community. Every dollar of your commitment helps those fighting Myositis. This is a dedicated community that makes a real difference in people's lives.

Sponsorship Opportunities

Become a sponsor at the Annual Patient Conference (APC) - September 7 – 10 in San Diego, CA

Meet those patients and care providers personally. It's highly rewarding to see how your company's efforts make a difference! As a sponsor, you will also be supporting "Heroes in the Fight."



A Celebration of Science, Care, & Resilience In Myositis is an event hosted by The Myositis Association to pay tribute to the dedicated scientists and researchers working hard to make progress in myositis. It also celebrates the extraordinary care and service provided by myositis experienced clinicians, and the resilience and strength of our patient community. SUPPORT this important celebration!

CELEBRATING



you

OUR MYOSITIS HEROES

SEPTEMBER 7-10, 2023

SHERATON SAN DIEGO HOTEL & MARINA

TMA's Annual Patient Conference (September 7 – 10, San Diego, CA)

Leading experts in myositis research and therapy facilitate conference sessions and breakouts. Over 600 patients and care partners seek opportunities to learn from and engage with conference sponsors.

TMA invites you to our 4-day in-person International Annual Patient Conference experience, featuring myositis specialists and expert presenters on everything related to myositis and its treatment.

Top location on sponsor recognition	✓			
Opening remarks	✓			
Recognition at Dias as Top Sponsor	✓	✓		
Listed on TMA website	✓	✓		
Sponsored slides in session rooms (walk-in)	General Session	Breakout Session		
Heroes in the Fight dinner (Table of 8)	✓	✓		
Ad in the TMA monthly e-Newsletter with live link	✓	✓		
Pre- or post-conference webinars (educational)	✓	✓	✓	
Inclusion in conference press release	✓	✓	✓	✓
Ad in the conference program journal	✓	✓	✓	✓
Program ad positions	2 full pages	1 full page	Half page	Qtr page
Conference booth (tabletop)	✓	✓	✓	✓
Bag Insert	✓	✓	✓	✓
Complimentary Passes to Conference (Staff/Attendees)	8	6	4	2
	PLATINUM \$50,000.00	GOLD \$25,000.00	SILVER \$10,000.00	BRONZE \$5,000.00

Sponsor Add-Ons

Floor clings with logo: \$500 each

Refreshment break: \$2500

Table sponsor/ Heroes in the Fight dinner
tickets (Table of 8: \$5000)

Window clings with logo: \$1500 each

Conference Bag: \$5000

Board dinner: \$5000

Bag Insert: \$750

To sign up: Kristofer Herlitz, The Herlitz Company | kris@herlitz.com | 845-243-2906

TMA Sponsor Opportunities:

Company information

Company name

Address

City

State

Zip

Phone #

Website

Personal information

First name

Last name

Phone #

Email address

Payment information (All funds must be paid in \$USD)

Credit card: ☐ VISA ☐ AMEX ☐ Discover ☐ Master Card

Amount of charge

Card holder name

Card number

Expiration date

Security code

Billing address (If different than company)

Address

City

State

Zip

Signature

myositis.org

By signing this document, I verify that I am authorized to execute this binding contract. The [Terms of Service](#) set forth by TMA become binding upon acceptance of this agreement. Applications for advertising are subject to review by TMA. TMA reserves the right to accept or reject requests for advertising with the 2023 Annual Conference.

TMA Sponsor Opportunities:

Check boxes for opportunity choices:

TMA Annual Patient Conference

Platinum level: \$50,000

☐

Gold level: \$25,000

☐

Silver level: \$10,000

☐

Bronze level: \$5,000

☐

Board Dinner Sponsor: \$5,000

☐

Floor clings: \$500 each

☐

Window clings: \$1,500 each

☐

Conference bag: \$5,000

☐

Bag insert: \$750

☐

Heroes in the Fight table: \$5,000

☐

Attendee lanyards: \$2,500

☐

Reception: \$7,000

☐

Refreshment break: \$2,500

☐

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ADVERTISING OPPORTUNITIES

Ad Size	Specs	Advertising Rates (each placement)
Full Page	Full page 8.5 x 11 in (inside front and back covers for full page at PREMIUM)	\$4,000
Full Page	Full page 8.5 x 11 in (non- premium)	\$3,500
Half Page	Horizontal: 8.5 x 5.5 in Vertical: 4.25 x 11 in	\$2,500
Quarter Page	4.25 x 5.5 in	\$1,500

*Ads need to be submitted as Press-optimized PDF with 100% embedded fonts and CMYK images

WEBSITE ADS/POSTING

Ad Size	Specs	Advertising Rates
Rectangle MPU	300 x 250 px, JPG file	6 month/\$1,500 or 12 month \$2,000
e-Newsletter	250 x 500 px, PNG is preferred, JPG is acceptable.	\$750